

Stephanie Ayooob

Experience

Freelance Associate Creative Director, Art Director & Designer

@ Leo Burnett, Product Inc., FCB, Havas, Crate & Barrel, OKRP, VSA and more (2019-Current)

Associate Creative Director @ Manifest (2018-2019)

Senior Art Director @ SapientNitro > SapientRazorfish (2014-2018)

Art Director @ Razorfish (2010-2014)

Art Director @ MarcUSA (2008-2010)

Brands

Kellogg's

Airly Crackers

GE Appliances

Jack Daniel's

Chili's Restaurant

GoodRx

ALDI

McDonald's / RMHC

Crate & Barrel

Allstate

Skills

Storytelling

Social Media

Campaigns

Photo & Video Production

Web & Mobile Design

Product Design

Team Direction

Mentoring

Organization

Attention to Detail

Recognition

Cannes Lions

FastCo Innovation by Design

London International Awards

The Webbies

Comm Arts Design Annual

Graphis Design Annual

HOW International Awards

The Smarites

Chicago ADDY's

Creativity International Awards

Education

Art Direction @ Chicago Portfolio School (2007-2008)

B.A. in Journalism with an emphasis in Ad/PR @ University of Arkansas (2003-2007)

www.stephanieayoob.com

smayoob@gmail.com